

**Q11. Will the IECU branch remain open?**

**A11.** Yes. The Pomona branch is ideally located for many members and will remain open with the same operating hours.

**Q12. How will my IECU account(s) be affected?**

**A12.** We will work hard to ensure a seamless integration of your accounts so you can conduct business as you always have. For example, checking account holders will not need to immediately order new checks. Once the merger is approved, you will be receiving more specific information on this process.

**Q13. Will the merger affect the membership eligibility of my co-workers or neighbors?**

**A13.** No. Upon completion of the merger, the combined credit union will continue to serve all of the organizations, companies, and communities we serve today. It will also provide credit union membership opportunities to new communities and members that we have not been able to serve in the past.

**Q14. Will this merger affect IECU's relationship with and ability to serve its communities?**

**A14.** This merger will give us the resources to expand our community involvement. The new credit union will remain committed to serving our community and members, and will continue to support local events and activities.

**Q15. Is CU SoCal committed to our community?**

**A15.** Yes. CU SoCal believes in building strong communities in the neighborhoods it serves, and has a very comprehensive community support and outreach program. For example, last year CU SoCal donated nearly \$63,000 to local charities such as the Boys and Girls Club, YMCA, Special Olympics, and numerous shelters. CU SoCal's own charity, Southern California's Helping Hands (SCHH), distributed food, clothing, and toiletries to more than 3,000 needy residents during its spring outreach program. In addition, holiday gifts were donated to families in need, school supplies were given to elementary school children, and financial assistance was provided to those in need.

**Q16. Can I do business in a CU SoCal branch now?**

**A16.** Not yet. Once the merger is completed, you will have full access to all CU SoCal branches just as you would at our IECU branch.

**Q17. When will the partnership be completed? What happens next?**

**A17.** The Boards of Directors of both credit unions have approved the merger, and are waiting for approval from our regulators. After regulatory approval, our Members will be asked to vote on the merger. A "yes" vote will mean that you agree IECU should merge into CU SoCal to provide more value to members. We hope to have the process completed by fall, and will keep you updated on our progress in the coming months.

**Q18. Is there anything I need to do?**

**A18.** Not at this time. We will mail members a ballot to vote on the merger later this summer. Please be sure to read additional details regarding our proposed merger in future mailings.

**Q19. What if I have additional questions?**

**A19.** As always, we are here to serve you and are happy to answer any questions you may have. Please call (909) 865-2655 if you would like any additional information regarding this exciting partnership opportunity.



EXCITING  
NEWS!



435 W. Mission Blvd., Suite 100  
Pomona, CA 91766

(909) 865-2655 ■ (909) 622-7184 fax

[www.inlandempirecu.org](http://www.inlandempirecu.org)

Questions and Answers  
An Exciting Opportunity  
Greater Member Benefits



## Inland Empire Credit Union AND Credit Union of Southern California

Questions and Answers About Greater Membership Value

The Inland Empire Credit Union (IECU) Board of Directors is excited to announce that it has agreed to pursue a merger opportunity with Credit Union of Southern California (CU SoCal). The combined organization will have more than \$640 million in assets, and serve nearly 50,000 members throughout the greater Los Angeles, San Bernardino, and Orange County areas.

For nearly 75 years, IECU has been committed to bringing our member-owners benefits they can only receive from their credit union. We ask for your support as we work to bring you even greater value and convenience.

Read on for more information about our proposed plan and all the exciting benefits it will bring to our members and communities.

### Questions and Answers About Our Proposed Merger

#### Q1. Why is IECU considering a merger with CU SoCal?

**A1.** This partnership opportunity will combine the resources of two successful credit unions so we can offer you greater value and better serve our members and communities. Our combined organization will expand the portfolio of financial services we currently offer you, and give you greater convenience through more branches. It will also provide added resources to offer better member service, provide competitive rates, develop new products and services, and explore new technologies for our members. Although both credit unions are in a strong financial position and don't anticipate any future problems, this merger will put us in an excellent position to meet future regulatory and economic challenges facing the financial industry.

#### Q2. Who is Credit Union of Southern California (CU SoCal)?

**A2.** CU SoCal ([www.CUSoCal.org](http://www.CUSoCal.org)) is more than \$600 million in assets, and is a full-service community credit union serving more than 41,000 members. With more than \$69 million in regulatory net worth, CU SoCal has a five-star superior financial strength rating from BauerFinancial, an independent company that has been rating banks and credit unions nationwide since 1983. CU SoCal has a strong 57-year

history of providing World-Class Service, and excellent products and services to its members. This, coupled with its presence in the greater Los Angeles and Orange County areas, makes CU SoCal a natural fit for us.

#### Q3. Will the partnership increase the convenience for conducting financial transactions and will it provide a wider range of products?

**A3.** We are committed to meeting our members' needs and providing the products and services that benefit you. This merger is designed to bring you greater value from your credit union membership in every area.

- In addition to our Pomona branch location, you'll immediately have additional branches in Alhambra, Brea, City of Industry, Covina, El Monte, Pico Rivera, and Whittier.
- You'll also continue to have access to 6,600 Credit Union Service Centers/shared branch locations worldwide; three of these service center branches are located within five miles of our Pomona branch.
- You'll be able to use 18 new proprietary ATMs throughout Los Angeles and Orange Counties in addition to the IECU ATM you use today. And, you'll continue to have access to 28,000 free CO-OP Network ATMs, including 9,000 deposit-taking ATMs and 5,500 ATMs at participating 7-Eleven® locations throughout the U.S. and Canada.
- The partnership will provide you with a wider range of products and services such as:
  - Totally free interest-bearing checking regardless of balance
  - Access Certificates
  - Investment Services
  - Small Business Administration (SBA) lending
  - Free Bill Pay
  - Free Mobile Banking
  - Free electronic statements
  - Extended weekday phone hours
  - Extended weekday branch hours at six of our new locations
  - Saturday phone hours
  - Saturday branch hours at four of our new locations
  - Greater access to current and emerging technologies

The partnership will also create economies of scale. This means the combined organization will have more resources to open new branches, offer more competitive products, address ever-increasing compliance challenges, and implement new technologies.

#### Q4. Are both credit unions financially sound?

**A4.** Yes. Both credit unions are healthy and financially sound. Each has strong balance sheets with capital levels well above regulatory requirements. In addition, both organizations have avoided high-risk activities, such as subprime mortgage lending.

#### Q5. Is my money safe?

**A5.** Yes, your accounts remain safe, sound, and insured. Your deposits will continue to be federally insured through the National Credit Union Share Insurance Fund (NCUSIF), a U.S. Government Agency, to at least \$250,000 for regular deposits, and at least \$250,000 for IRAs.

#### Q6. Do both credit unions support this partnership?

**A6.** Yes! Both boards and management teams are very excited about this merger opportunity and the benefits it brings to our members and communities.

#### Q7. Why partner now?

**A7.** It would take IECU years to grow where we could provide you with the added value that partnering with CU SoCal would immediately offer. Additionally, industry data clearly shows that larger credit unions typically offer more benefits to members over the short and long term.

#### Q8. What will the name of the new organization be?

**A8.** The name of our combined organization will be Credit Union of Southern California.

#### Q9. Who will be the CEO of the new organization?

**A9.** CU SoCal President/CEO Dave Gunderson will lead the new organization. IECU President/CEO Rick Hoffman will remain with the new organization as Vice President of Legislative Affairs and Business Development, and will play an integral role in the combined credit union and our vision moving forward.

#### Q10. Will IECU staff be employed by CU SoCal?

**A10.** Yes. All of IECU's employees will remain with our combined credit union—you will still see the same friendly faces in your branch that you do today. In fact, by bringing together our two successful organizations, we will create an even more dynamic work environment with greater potential for employee career advancement.